

QUEEN ELIZABETH OLYMPIC PARK

EVENTS - OUTDOOR SPACE HIRE INDICATIVE RATE CARD 2026

EVENT RATE

Note: The Per Person fee is calculated on the maximum possible attendance, i.e. the number of race/sport event entries accepted rather than the actual number of participants, the event capacity rather than the attendance.

These rates are the maximum amount we would charge per head and are negotiable dependent on individual event request.

Live Music Events	Per Person (Maximum Charge)	Per Square Metre (Maximum charge)
Commercial - Ticket Fee	£3.30	£4.00
Commercial - Free Entry	£2.75	£3.75
Charity/Not for Profit - Ticket Fee	£2.50	£3.50
Charity/Not for Profit - Free Entry	£2.00	£3.00
Community Groups - Ticket Fee	£1.00	£1.50
Community Groups - Free Entry	£0.50	£0.75
Other		
Commercial Events -Ticket Fee	£2.20	£3.00
Commercial Events - Free Entry	£1.65	£2.50
Charity/Not for Profit - Ticket Fee	£1.00	£1.50
Charity/Not for Profit - Free Entry	£0.50	£0.75
Community Groups - Ticket Fee	£0.75	£1.15
Community Groups - Free Entry	£0.50	£0.75

Walks, Runs and Similar Sporting Events	Per Person (Maximum Charge)
Commercial Event- Ticket Fee	£2.75
Commercial Events – Free Entry	£2.20
Charity / Not for Profit – Ticket Fee	£2.00
Charity / Not for Profit – Free Entry	£1.50
Community Groups – Ticket Fee	£1.00
Community Groups – Free Entry	£0.50

Brand Activations – by Location	Per Day
Mandeville Place	£10,000
Stratford Walk	£7500
London Aquatics - Underhang	£5000
Carousel Room	£5000

